



HONOREES



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Alison Witte Reese
 Executive Director

September 5, 2018

To Whom It May Concern:

Souper Bowl of Caring is a national organization working with local communities to tackle hunger by generating resources for those who are hungry and in need. By heightening the awareness of hunger, our movement inspires youth, schools, congregations, businesses and compassionate individuals to join together to fight hunger and poverty, transforming the time around the Super Bowl into the nation's largest celebration of giving and serving. Since beginning in 1990, volunteer groups have collected more than \$135 million in food and resources, with 100 percent of all donations from these groups going directly to community food banks, soup kitchens or other charities.

On Thursday, November 1, 2018, Souper Bowl of Caring is hosting its **5th Annual Tackle Hunger Houston Luncheon** at NRG Stadium from 11:30 a.m. to 1:00 p.m. During the luncheon, we will present the Tackle Hunger Outstanding Youth Action Award to **Melissa Daigneault Neeley** for her dedication to the fight against hunger in Houston, and across the country. As the leader in nonprofit leadership, Melissa currently serves the Houston community at Arms Adoption Services.

We will also honor our founding food retail partners: **HEB, Kroger and Randalls** for their innovative approach to collaboration in a very competitive market in order to benefit the Houston community. Over five years, the food retailer campaign has added over \$10 million to the Houston Food Bank resources as a part of the overall Souper Bowl of Caring initiative.

I invite you to play a crucial role in tackling hunger by participating in this event as a sponsor. Sponsorships may be purchased for \$25,000, \$10,000, \$5,000 and \$2,500. Proceeds from this event will help Souper Bowl of Caring continue its mission of uniting communities, empowering youth and generating food and resources at a time critical time of year when hunger-relief charities are reporting a decrease in volunteers and donations after the holiday season. In addition to addressing hunger, Souper Bowl of Caring facilitates youth leadership programs, training young people to serve as game changers in their communities, whereby young people are able to create successful, sustaining food and fund drives in their own community.

I thank you in advance for your consideration. If you have any questions, please feel free to contact the Souper Bowl of Caring Executive Director, Alison Witte Reese at 1-800-358-7687 ext. 702 or visit the website at www.tacklehunger.org/luncheon. I know through our efforts, fewer families will go hungry tonight and more people will have hope for tomorrow.

Sincerely,

Jamey Rootes,
 2018 Honorary Event Chair