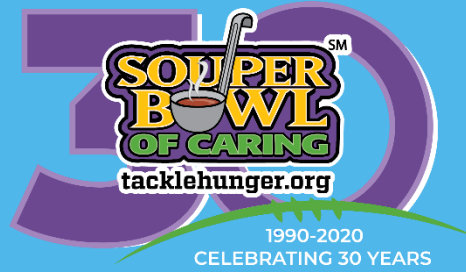


Transforming the Big Game into a nation-wide movement inspiring people to give locally and make a collective impact on hunger.



WHO WE ARE

Souper Bowl of Caring is a national youth-led movement of people, working with groups in their communities around the time of the Big Super Bowl football game to fight hunger and poverty. The idea for the Souper Bowl of Caring grew from a prayer spoken over 30 years ago: "Lord, even as we enjoy this Super Bowl football game, help us be mindful of those that do not have a bowl of soup to eat."



WHAT WE DO

During the weeks leading up to the or on Super Bowl Sunday, groups collect cash and food items for people in need in their community. They give 100 percent of their donation directly to the local charity of their choice. Participating groups report their totals to Souper Bowl of Caring, so the nation can follow the collections as they add up and see the collective impact made by so many small acts of generosity. We wonder, "What if everyone watching the Big Game gave just one dollar or one can of food to those in need in their community?"



WHY WE DO IT

More than 40 million Americans, including 11 million children, suffer from hunger because they live in food insecure households. We believe hunger and poverty have a negative impact on individuals and the communities in which they reside, yet there is joy in serving and giving to those in need.

HOW TO HELP

Over 30 years, over 2 million youth and over \$153 million has been reportedly raised through the Souper Bowl of Caring campaign. Join us today by registering your team to tackle hunger during the 2020 campaign. Official dates are January 6 through February 2, 2020, but you can host a Souper Bowl of Caring campaign anytime of the year!



YOUR GAMEPLAN



Register: Sign up online to let us know your group will be participating. We will send you materials to promote your event.



Collect: Hold your collection around the time of the Big Game.
Donate: 100 percent to a charity in your community.



Report: Let us know how much you collected by reporting back to us online. We will add you to the national totals.

Our National Movement of Caring Needs You! To Participate, Donate or Learn More, go to www.tacklehunger.org.